

Invitation to Bluegiga's Technical Training 9-10 June 2010 in Lisbon, Portugal Conference Hotel Tivoli



Bluegiga invites your company to participate in our annual technical and business training. This year the event focuses on three main topics:

1. *Bluetooth* low energy technology
2. *Bluetooth* in health and medical
3. *Bluetooth* proximity marketing

Also the training covers the presentations and demonstrations about the Bluegiga software and hardware. By attending this event you will have in hand the latest and most relevant information of Bluegiga's products and *Bluetooth* wireless technology.

9 June 2010, Roadmap and technology update, health and medical and proximity marketing workshops

10 June 2010, *Bluetooth* low energy, *Bluetooth* module class, *Bluetooth* Access Device Class

The participation fee is 860 EUR which includes two training days, two nights accommodation (8- 10 June) in a single bedroom at the hotel and all meals and refreshments. If you need to book extra nights please contact sonia.jain@bluegiga.com for instructions.

Please register your attendance online http://www.bluegiga.com/technical_training_2010_registration before March 15th, 2010.

If you have any questions, please email sonia.jain@bluegiga.com

Location

Hotel Tivoli, Lisboa, Portugal

More information: <http://www.tivolihotels.com/hotels-portugal/destination/lisboa/hotel-lisboa/list.aspx>



The Agenda

| 9 th June 2010 | Topics and Agenda | |
|---------------------------------------|--|---|
| 9.00 | Registration and coffee | |
| 10.00 | Opening and welcoming words , Petri Salonen, CEO <ul style="list-style-type: none"> • Introduction • Bluegiga today • Future | |
| 10.30 | Roadmap and technology update <ul style="list-style-type: none"> • <i>Bluetooth</i> Low Energy • Wi-Fi • BR/EDR <i>Bluetooth</i> modules • Health and medical, proximity marketing, audio | |
| 12.00 - 13.30 | Lunch | |
| | Health and medical | Proximity marketing |
| 13:30 - 16:30 (coffee break 15.00) | Health and medical class <ul style="list-style-type: none"> • Health and medical market overview • Product introductions • Product demonstrations | Proximity marketing workshop <ul style="list-style-type: none"> • Intro & motivation • Partner presentations • Open discussion • Summary |
| The training day ends | | |
| 18.00 | Dinner and program | |

| 10 th June 2010 | Topics and Agenda | |
|------------------------------------|--|---|
| 9:00 – 11:00 | Bluetooth low energy class <ul style="list-style-type: none">• BLE introduction• Product introduction• Demonstrations | Detailed access device training <ul style="list-style-type: none">• New product introduction |
| 11:00 – 11:15 | Coffee break | |
| 11:15 – 13:30 | Bluetooth low energy class continues | Detailed access device training <ul style="list-style-type: none">• <i>Bluetooth</i> marketing• Bluegiga Solution Manger |
| 13:30 – 14:30 | Lunch | |
| 14:30 – 16:00 | OEM module demonstrations <ul style="list-style-type: none">• iWRAP4 firmware• New BR/EDR modules | Detailed access device training continued <ul style="list-style-type: none">• Health and medical• Wi-Fi captive portal• SPP-over-IP application• 3G, Wi-Fi, <i>Bluetooth</i> access point |
| 16:00-16:30 | Summary and event ending | |
| The Technical Training ends | | |